

# ‘Coordination & consistent service is vital’

## Building resilient pharma supply chains

We offer special services to our customers in terms of packaging and data loggers. Blister, Vials, Aluminium for packing is being used for seaworthy movement. Finished, semi-finished, reference drugs, photo-therapeutics, biological products, reagents, bioequivalence, healthcare products, hospital equipment and materials are being handled by air and ocean mode. We offer customised solutions to our pharma vertical clients.

## Bottlenecks

Any delay in one link disrupts the entire supply chain process. Therefore, in order to render valued, timely and efficient services, a close corroboration, coordination, and consistent service is the significant to

avoid such delays or deviations. While pharma products means continuity of services, it implies logistics service without any disruption or failure. At times, the transit times become lengthy and the vessel movement is frequently delayed. Another major bottleneck is catching the vessel at transshipment port. The left overload leads to congestion often resulting in production and delay in deliveries.

## Creating better infra for pharma handling

Pharma infra developed comprehensively with import of world class medical beds, advanced testing machinery and several upgraded tech stimulating Logistics and Supply Chain Cascade. Not only pharma industry, but there is a scope for improvement in every sphere.



**Pushendra Pratap Singh**  
*Country Head*  
*Asia Shipping India*

There is a profound need of reefer containers at ICDs, especially in North India, as there is dearth of equipment with

live monitoring of temperature ensuring safety and efficacious handling of shipments. Pharma products require a clean and sanitized means

**Any delay in one link disrupts the entire supply chain process. Hence, coordination is vital to avoid such delays**

of transportation to maintain its quality and shelf life. The GP containers requires meticulous cleaning, fumigation and maintenance prior to stuffing the goods.